

# SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

AUGUST 2016

## ECONOMY & TOURISM TEAM

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With the summer holiday season in full swing the town and our beaches have been extremely busy with visitors, which is fantastic to see. We are delighted that the new Three Shells Lagoon is now officially open in time for the summer holidays, allowing visitors to enjoy a swim even when the tide is out. The project is in partnership with Stockvale Limited and has been supported by £1.25m of Government Coastal Communities funding. It is hoped that the new facility will be greatly enjoyed by residents and will be an additional facility to attract new visitors.

There are a number of events taking place over the coming weeks in Southend-on-Sea including the Carnival on 20th August. This year we are again looking forward to over 60 floats and acts making Southend SummerCare Carnival Procession one of the largest in the UK. You can expect to see colourful floats, exciting acts, dancers, bands, and big costumes. Later on in the month we are also

excited to host the 53rd Annual Southend-on-Sea Barge Match taking place on the 28th August and make sure to go to the Pier Head for the best view.

Our next Business Partnership Briefing is set to take place on 22nd September at London Southend Airport so [click here](#) to book, as places are going fast already.

Lastly we would like to say thank you to all the businesses that took part in Independent Retailer Month throughout July. This is a new initiative to Southend-on-Sea celebrating small, local, independent retailers and we hope with the support our local businesses the campaign will grow year by year.

Don't forget to follow the team on twitter @businesssonsea, and for information about business support, networking events, funding opportunities, workshops and much much more please visit [www.businesssouthend.co.uk](http://www.businesssouthend.co.uk) and sign up to our Linked-In group for more information and business opportunities.

It is vital that we keep regular communication with our businesses, so if there is anything the Enterprise and Tourism team can do for you please do not hesitate to contact them on 01702 215022 or email [economicd@southend.gov.uk](mailto:economicd@southend.gov.uk).

Best regards

*Murray Foster*

Chairman of the Southend Business Partnership

## NETWORKING

Attending networking events can be a cost effective way of finding new customers and meeting valuable contacts. In Southend we have a number of networking events run by a variety of organisations, including the Southend Business Partnership and Southend-on-Sea Borough Council.

[FIND OUT MORE](#)

## FUNDING

There are plenty of ways for your business to gain a boost through grant and funding opportunities. To find out about the wide range of opportunities that could be available to you and your business just follow the link below.

[FIND OUT MORE](#)

## WHAT'S GOING ON? EVENTS, BRIEFINGS & WORKSHOPS



### CONVERSATION, COLLABORATION & MORE

Conversation, Collaboration & More Networking event is a chance to meet the like-minded and to contribute to a group of local creative types.

[FIND OUT MORE](#)



### INCREASE SALES

Learn how to improve your sales and win more business efficiently with the free workshop on 15th September.

[FIND OUT MORE](#)



### MAKE SOUTHEND SPARKLE

Southend are taking a stand against the cluttered streets of Southend-on-Sea and Westcliff with their new campaign 'Make Southend Sparkle'

[FIND OUT MORE](#)



### NATWEST BUSINESS BANKING

NatWest Business Banking Essex are hosting a free workshop to raise awareness around cybercrime, open to all that SME businesses on 9th September.

[FIND OUT MORE](#)



### NETWORKING & CAKE

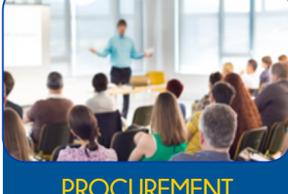
Networking and Cake is a chance to network with other businesses in the area whilst enjoying a hot cuppa and some delicious cake.

[FIND OUT MORE](#)



### SAVE THE DATE

Our next Southend Business Partnership Briefing is on 22nd September 2016. You will hear the latest news from Rob Tinlin, Chief Executive of Southend-on-Sea Borough Council. There will also be a Funding Marketplace available. Look out for the invites that will be coming soon, which will give you more information!



### PROCUREMENT WORKSHOP

Do you want to know more about public procurement and get tips to win contracts? Free Procurement Workshop The Hive- 28th September 10:30 - 11:30

[FIND OUT MORE](#)



### BUSINESS WORKSHOP

Take your Business to the next Level with a free workshop aimed to help businesses reach their full potential and increase their profit margins.

[FIND OUT MORE](#)



### TWEET HOUR

The next #tweethour for Leigh, Eastwood, Thorpe Bay, Shoeburyness, Southend, Southchurch and Westcliff is the week commencing 13th June. If you would like your business to have a mention then tweet @businesssonsea



### BUSINESS AWARDS

The Essex Business Awards have been established for 20 years and are a local platform for celebrating the very best business successes in the area. The awards recognise the efforts of local companies who have one thing in common, the dedication to achieve excellence.

[FIND OUT MORE](#)



### LOTS MORE EVENTS

Lots more events are going on up until the end of the year which includes a health check for local businesses along with a board meeting workshops. All the events and workshops for free that are taking place in Southend which may help support your business.

[FIND OUT MORE](#)



### NETWORKING EVENTS

EXPLORE BUSINESS OPPORTUNITIES IN INDIA INCLUDING MEETING POTENTIAL CUSTOMERS AND ATTENDING TARGETED NETWORKING EVENTS. In October Basildon Council's International Development team are organising a delegation of growth potential UK businesses to Bengaluru, India often called the "Silicon Valley of India".



### FLOOD SUPPORT

Help for flood-hit businesses Southend firms hit by floods could get a helping hand with up to £3,000 cash. If you were affected by the flooding on 31st May 2016, then contact the Economic Development team for further information on how you can apply

[FIND OUT MORE](#)

## BUSINESS SPECIFICS SUPPORT FOR YOUR BUSINESS



### BEST GROWTH HUB

The new BEST Growth Hub helps businesses realise their growth potential. Essex businesses of all sizes, from innovative young enterprises to long-established firms, can access a new business support service.

[FIND OUT MORE](#)



### 60 MINUTE MENTOR

60 Minute Mentor is a programme aimed at connecting local businesses with young people. In each session an individual from a variety of different occupations will talk about their work. We would love to involve more local businesses. If you would like to get involved email [across@businesssouthend.co.uk](mailto:across@businesssouthend.co.uk)



### SOUTHEND YMCA

Southend YMCA help vulnerable children and young people build their future and there is many ways businesses can get involved. You could attend a charitable event, organise a fundraising activity, make a donation or release a staff member to become a volunteer or Trustee.

[FIND OUT MORE](#)



### RENT SPACE AT THE CIVIC CENTRE

With booking fees starting from £35.00 and with access to 1500 staff and residents every weekday between 11am and 3pm, you could hire retail space at the Civic Centre. If you need more information please contact Stephanie Tang on 01702 215883.



### TOGETHER WE'RE UNITED

Southend United Football Club has launched an array of advertising packages for Southend businesses to bring their company and brand closer to our extensive fan base and ever-increasing media reach.

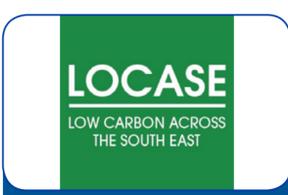
[FIND OUT MORE](#)



### CREATIVE NETWORK

A new networking group called 'Your Creative Network' has been set up by the Southend Economic Development team. This group is especially designed to support businesses in the creative and cultural industries.

[FIND OUT MORE](#)



### LOW CARBON ACROSS THE SOUTH EAST

Offering support, advice and grants to small and medium sized businesses across the South East Local Enterprise Partnership region, which includes Southend, Thurrock, Essex, Kent, Medway and East Sussex. They're on Facebook (@lowcarbonacrossthesoutheast) and twitter (@LoCASE\_Biz) to follow how



### CAN YOU OFFER WORK EXPERIENCE?

Jobcentre Plus can help employers provide a positive experience of work for young jobseekers and develop local talent and skills. To find out more call 01702 575797 or email [southend.recruitmentadvisers@dwp.gsi.gov.uk](mailto:southend.recruitmentadvisers@dwp.gsi.gov.uk)



### CAREERS & ENTERPRISE COMPANY

The Careers and Enterprise Company has launched in Southend with a vision of ensuring that every local pupil has access to world class careers and enterprise provision. More information about the company will feature in next month's newsletter. For more information please contact Mark Sexton on 07951 698363

## THE ECONOMIC DEVELOPMENT TEAM OFFERS THE FOLLOWING SUPPORT TO BUSINESSES:

- **Establishing your business in Southend-on-Sea:** connecting you with supply chain and local business networks
- **Regulatory advice:** we can connect you with local regulators like food hygiene, health and safety officers, licensing, trading standards and Essex Fire and Rescue Service.
- **Planning:** we can connect you with our planning team to ensure any building development is speedily actioned
- **Working on your behalf:** connecting you with the right people involving a diverse range of services such as transport, infrastructure issues and signage
- **Funding and Finance:** Information and advice on funding and finance incentives to grow your business
- **Access:** the team can provide you with useful contacts in other departments such as Business Rates, along with other stakeholders and partners, in order that you have the correct access of support your business requires.
- **Market and business intelligence:** providing you with access to research and local economic data
- **Recruitment:** connecting you with those that can help attract the right skills to your businesses, help with training and development of staff and with apprenticeships opportunities
- **Support is there:** our team will stay in touch with you, establishing strong relationships, proactively resolving any issues and helping you grow your business in Southend-on-Sea
- **Marketing:** Help with raising the profile of your business in Southend-on-Sea through our networks to the local business community