

SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

ECONOMY & TOURISM TEAM

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Hopefully the sunshine and the school holidays will bring some visitors to the town, which will be fantastic to see. As always there will be a lot of events taking place over the coming weeks in Southend-on-Sea including the Carnival which will begin on 19th August.

Other events happening this month include the Seafront Walk on the 18th August where you can explore the history of the seafront. The Vulcan has an open day at London Southend Airport on 20th August and the Garden and Flower Show will be taking place over the bank holiday weekend. On 27th August the 54th Annual Southend Pier Barge Match is taking place from 10am – 4pm, which is a sight not to be missed. Hopefully with all the events taking place this month we will have the weather on our side bringing even more visitors to our town.

Don't forget about the upcoming Business Partnership Briefing which is happening on Thursday 21st September, with the Cliffs Pavilion Auditorium as the venue for this event. We are delighted that Alison Griffin the new Chief Executive for Southend on Sea Borough Council will be speaking along with Dawn Jeakings, chairman of the Business Improvement District with another keynote speaker to be announced shortly. There will also be opportunities to find out about different funding grants that are available at the market place which is running alongside. Pop this date in your diaries and book your place using the link below.

Congratulations to Gleneagles Guest House and the Hood Group on successfully obtaining another Gold Southend Business & Community Charter Award, in recognition of their excellent support and engagement within our local community. For more information about all Charter Award winners and how to apply [click here](#).

The Partnership is always ready to hear from you and able to support you to grow your business. If you have any questions or issues that you would like to be brought up at the briefing then please do not hesitate to contact the Economic Development Team on: 01702 215000 or email economicd@southend.gov.uk or for more specific business advice please contact <http://www.bestgrowthhub.org.uk/>

Don't forget to follow the team on Twitter, Facebook and sign up to our Linked-In group for more information and business opportunities.

I hope you all have an enjoyable summer and I look forward to seeing you all at the next Southend Business Partnership Briefing on 21st September 2017. In the meantime I would encourage you to look at the business opportunities listed below.

Murray Foster

Chair of the Southend Business Partnership

NETWORKING

There are lots of networking events run in Southend and they are a great way to meet new customers and valuable contacts.

[FIND OUT MORE](#)

FUNDING

There are different funding opportunities available to businesses in the local area. These are constantly changing and being updated so click the following link for more information.

[FIND OUT MORE](#)



SOUTHEND BUSINESS PARTNERSHIP BRIEFING 21/09/2017

Join us at for our business briefing taking place in the Auditorium at the Cliffs Pavilion. Keynote speakers will be announced at a later date, however there will be a Funding Marketplace, with lots of grant opportunities for your business.

[FIND OUT MORE](#)



MAKE SOUTHEND SPARKLE

Local residents and businesses are invited to participate in a Summer Flower and Gardening Festival to celebrate 125 years of Southend-on-Sea as a Borough. This event will take place from Friday 25th August to Thursday 31st August.

[FIND OUT MORE](#)

Pro-actions
BUSINESS COACHING & SUPPORT

MAKE 2018 YOUR BEST YEAR EVER 27/09/2017

To drive your business forward successfully and profitably it is vital that you understand the key areas that contribute to business success. The results from these areas will determine how quickly you will move forward and how sustainable your growth will be..

[FIND OUT MORE](#)



BUSINESS BITES 16/08/2017

An opportunity for some peer to peer support, networking and a light lunch. There will be presentations, business support breakout, discussion, updates and networking!

[FIND OUT MORE](#)



MUMS MEAN BUSINESS 17/08/2017

Whether you are a business mum with a toddler, a business mum with a teen or a mum who wants to start and run their own business, join the UK's first business networking group with on-site childcare.

[FIND OUT MORE](#)



CONTRACTS OF EMPLOYMENT – Getting it Right 14/09/2017

This course provides detailed guidance on how to create, agree, vary or terminate employment contracts.

[FIND OUT MORE](#)



SELLING ON THE INTERNET WEBINAR

This session will take you through the reasons you might want to sell on the internet and what you can sell there. It also covers having your own store and selling on other sites.

[FIND OUT MORE](#)



HEALTH AND SAFETY WEBINAR

An introduction to Health & Safety at work. All businesses have a legal requirement to ensure that staff are adequately trained in accordance with the Health and Safety at Work Act 1974, section 2 (2).

[FIND OUT MORE](#)



MORE WORKSHOPS AND WEBINARS

Many more free workshops and webinars are available across Essex including: Don't manage absence manage attendance, Which social media for your business, Facebook for beginners & Bidding and tendering.

[FIND OUT MORE](#)



BEST GROWTH HUB

The BEST Growth Hub helps businesses realise their growth potential. Essex businesses of all sizes, from innovative young enterprises to long-established firms, can access a business support service from the BEST Growth Hub.

[FIND OUT MORE](#)



LoCASE FUNDING

LoCASE provide professional advice, support and match funded grants helping businesses to reduce energy usage, lower Carbon emissions and grow your business. Available to small and medium sized businesses across Thurrock, Southend, Essex, Kent, Medway and East Sussex.

[FIND OUT MORE](#)



SOUTH EAST BUSINESS BOOST FUNDING

A new EU funded grant scheme launched on 3rd April 2017! Available to small and medium sized businesses interested in boosting productivity and profitability across Southend, Thurrock, Essex, Kent, Medway and East Sussex.

[FIND OUT MORE](#)



60 MINUTE MENTOR SOUTH ESSEX

We are looking for passionate individuals from the local business community to help guide and support young people in need of extra support. Click below to email Rosie Powley for more information or call on 01702 534889.

[FIND OUT MORE](#)



JOBCENTRE PLUS

Work experience enables young, unemployed people to volunteer for placements lasting between 2 and 8 weeks. It's open to young people who are aged 16 to 24 years old and, in some cases, people aged 25 and over who don't have any recent work history.

[FIND OUT MORE](#)



ENTERPRISE ADVISER NETWORK

Help inspire and prepare local students for the world of work. Gain access to local, diverse, entry-level talent for potential future recruitment. Use your business expertise to give back to the community. Become an Enterprise Adviser working with a local school/college. Click below for information or call Hyla Grimwade on 01702 534253.

[FIND OUT MORE](#)



GIGABIT SOUTHEND Goes Live

CityFibre officially activated Southend-on-Sea's Gigabit City network, just three months after announcing the town's full-fibre transformation. Businesses have seen increases in productivity and competitiveness as their operations move increasingly online.

[FIND OUT MORE](#)



QUEEN'S AWARD FOR ENTERPRISE

The Queen's Awards for Enterprise are for outstanding achievement by UK businesses in the categories of:

- innovation
- international trade
- sustainable development
- promoting opportunity through social mobility
-

[FIND OUT MORE](#)



COULD A CAPITAL GRANT HELP YOUR BUSINESS??

The Essex Growth Programme offers capital grants from £1,000 to £20,000 for new and existing businesses. The grant can be for up to 20% of the total cost.

[FIND OUT MORE](#)

THE ECONOMIC DEVELOPMENT TEAM OFFERS THE FOLLOWING SUPPORT TO BUSINESSES:

- **Establishing your business in Southend-on-Sea:** connecting you with supply chain and local business networks
- **Regulatory advice:** we can connect you with local regulators like food hygiene, health and safety officers, licensing, trading standards and Essex Fire and Rescue Service.
- **Planning:** we can connect you with our planning team to ensure any building development is speedily actioned
- **Working on your behalf:** connecting you with the right people involving a diverse range of services such as transport, infrastructure issues and signage
- **Funding and Finance:** Information and advice on funding and finance incentives to grow your business
- **Access:** the team can provide you with useful contacts in other departments such as Business Rates, along with other stakeholders and partners, in order that you have the correct access of support your business requires.
- **Market and business intelligence:** providing you with access to research and local economic data
- **Recruitment:** connecting you with those that can help attract the right skills to your businesses, help with training and development of staff and with apprenticeships opportunities
- **Support is there:** our team will stay in touch with you, establishing strong relationships, proactively resolving any issues and helping you grow your business in Southend-on-Sea
- **Marketing:** Help with raising the profile of your business in Southend-on-Sea through our networks to the local business community