

# SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

JULY 2016

## ECONOMY & TOURISM TEAM

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It was fantastic to see so many of you at our recent Business Briefing; I hope the last minute change in venue didn't inconvenience you too much. I would like to say a big thank you to John Harland from the Genting Westcliff and his team, for being so supportive at such late notice. The next briefing will be on 22nd September with a funding marketplace being part of the event. Invites will be sent out shortly.

In our recent business survey, over 46% of businesses who were interviewed said they were more likely to have links with the local community or local charities but would like support from the Council to develop them. If you are a business that would like to work more with your community or a charity, then please contact [economicd@southend.gov.uk](mailto:economicd@southend.gov.uk) or alternatively Alison Semence at SAVS on [publicity@savs-southend.co.uk](mailto:publicity@savs-southend.co.uk).

This summer sees many upcoming events which include Music in the Park throughout the summer and the Sunday Showcase at the Royal Pavilion. The new Lagoon will be opening up at the end of this month, which will just be in time for the school summer holidays. Don't forget that with over 60 floats and acts, attracting around 20,000 people to Southend seafront, the Southend Carnival Procession is on 20th August. If you would like to enter a float then contact the team [now](mailto:now).

Don't forget to follow the team on twitter [@businessonsea](https://twitter.com/businessonsea), and for information about business support, networking events, funding opportunities, workshops and much much more please visit [www.businesssouthend.co.uk](http://www.businesssouthend.co.uk) and sign up to our Linked-In group for more information and business opportunities.

It is vital that we keep regular communication with our businesses, so if there is anything the Enterprise and Tourism team can do for you please do not hesitate to contact them on 01702 215022 or email [economicd@southend.gov.uk](mailto:economicd@southend.gov.uk).

Finally, I would like to congratulate Gary Rose and his team at Planet Leasing, as they will be featuring in a new Channel 4 fly-on-the-wall documentary "The Job Interview" on Tuesday 26th July at 9pm.

Best regards

**Murray Foster**

Chairman of the Southend Business Partnership

## NETWORKING

Attending networking events can be a cost effective way of finding new customers and meeting valuable contacts. In Southend we have a number of networking events run by a variety of organisations, including the Southend Business Partnership and Southend-on-Sea Borough Council.

[FIND OUT MORE](#)

## FUNDING

There are plenty of ways for your business to gain a boost through grant and funding opportunities. To find out about the wide range of opportunities that could be available to you and your business just follow the link below.

[FIND OUT MORE](#)

## WHAT'S GOING ON? EVENTS, BRIEFINGS & WORKSHOPS



### SOUTHEND BUSINESS PARTNERSHIP BRIEFING

Our next Briefing is on 22nd September 2016. You will hear the latest news from Rob Tinlin, Chief Executive of Southend-on-Sea Borough Council. There will also be a Funding Marketplace available. Look out for the invites that will be coming soon, which will give you more information!



### INDEPENDENT RETAILER MONTH

A campaign that runs annually throughout July to highlight the important role local, independent retailers play in the communities they serve, the local economy they contribute to, and in the retail sector as a whole.

[FIND OUT MORE](#)



### STARS 2016

We are pleased to announce that nominations for STARS 2016, our annual staff recognition event, are now being accepted. You can nominate a team or an individual by using our online form.

[FIND OUT MORE](#)



### TWEET HOUR

The next #tweethour for Leigh, Eastwood, Thorpe Bay, Shoeburyness, Southend, Southchurch and Westcliff is the week commencing 13th June. If you would like your business to have a mention then tweet [@businessonsea](https://twitter.com/businessonsea).



### BUSINESS AWARDS

The Essex Business Awards have been established for 20 years and are a local platform for celebrating the very best business successes in the area. The awards recognise the efforts of local companies who have one thing in common, the dedication to achieve excellence.

[FIND OUT MORE](#)



### LOTS MORE EVENTS

Lots more events are going on up until the end of the year which includes a health check for local businesses along with a board meeting workshops. All the events and workshops for free that are taking place in Southend which may help support your business.

[FIND OUT MORE](#)



### NETWORKING EVENTS

EXPLORE BUSINESS OPPORTUNITIES IN INDIA INCLUDING MEETING POTENTIAL CUSTOMERS AND ATTENDING TARGETED NETWORKING EVENTS. In October Basilidon Council's International Development team are organising a delegation of growth potential UK businesses to Bengaluru, India often called the "Silicon Valley of India".



### MAKE SOUTHEND SPARKLE

Southend are taking a stand against the cluttered streets of their new campaign 'Make Southend Sparkle'

[FIND OUT MORE](#)



### FLOOD SUPPORT

Help for flood-hit businesses Southend firms hit by floods could get a helping hand with up to £3,000 cash. If you were affected by the flooding on 31st May 2016, then contact the Economic Development team for further information on how you can apply

[FIND OUT MORE](#)

## BUSINESS SPECIFICS SUPPORT FOR YOUR BUSINESS



### BEST GROWTH HUB

The new BEST Growth Hub helps businesses realise their growth potential. Essex businesses of all sizes, from innovative young enterprises to long-established firms, can access a new business support service.

[FIND OUT MORE](#)



### 60 MINUTE MENTOR

60 Minute Mentor is a programme aimed at connecting local businesses with young people. In each session an individual from a variety of different occupations will talk about their work. We would love to involve more local businesses. If you would like to get involved email [economicd@southend.gov.uk](mailto:economicd@southend.gov.uk)

[FIND OUT MORE](#)



### RENT SPACE AT THE CIVIC CENTRE

With booking starting from £35.00 and with access to 1500 staff and residents every weekday between 11am and 3pm, you could hire retail space at the Civic Centre. If you need more information please contact Stephanie Tang on 01702 215883.



### TOGETHER WE'RE UNITED

Southend United Football Club has launched an array of advertising packages for Southend businesses to bring their company and brand closer to our extensive fan base and ever-increasing media reach.

[FIND OUT MORE](#)



### CREATIVE NETWORK

A new networking group called 'Your Creative Network' has been set up by the Southend Economic Development team. This group is especially designed to support businesses in the creative and cultural industries.

[FIND OUT MORE](#)



### LOW CARBON ACROSS THE SOUTH EAST

Offering support, advice and grants to small and medium sized businesses across the South East Local Enterprise Partnership region, which includes Southend, Thurrock, Essex, Kent, Medway and East Sussex. They're on Facebook (@lowcarbonacrossthesoutheast) and twitter (@LoCASE\_Biz) to follow how



### EMPLOYABILITY FOR ALL

Career Ready are looking for volunteers to help raise young peoples aspirations and to help develop the next generation of employees. This is a great way develop your own skills whilst supporting the young people and businesses in Southend. Contact Sarah Morton, on 07802 865 443

[FIND OUT MORE](#)



### CAREERS & ENTERPRISE COMPANY

The Careers and Enterprise Company has launched in Southend with a vision of ensuring that every local pupil has access to world class careers and enterprise provision. More information about the company will feature in next month's newsletter. For more information please contact Mark Sexton on 07951 698363

## THE ECONOMIC DEVELOPMENT TEAM OFFERS THE FOLLOWING SUPPORT TO BUSINESSES:

- **Establishing your business in Southend-on-Sea:** connecting you with supply chain and local business networks
- **Regulatory advice:** we can connect you with local regulators like food hygiene, health and safety officers, licensing, trading standards and Essex Fire and Rescue Service.
- **Planning:** we can connect you with our planning team to ensure any building development is speedily actioned
- **Working on your behalf:** connecting you with the right people involving a diverse range of services such as transport, infrastructure issues and signage
- **Funding and Finance:** Information and advice on funding and finance incentives to grow your business
- **Access:** the team can provide you with useful contacts in other departments such as Business Rates, along with other stakeholders and partners, in order that you have the correct access of support your business requires.
- **Market and business intelligence:** providing you with access to research and local economic data
- **Recruitment:** connecting you with those that can help attract the right skills to your businesses, help with training and development of staff and with apprenticeships opportunities
- **Support is there:** our team will stay in touch with you, establishing strong relationships, proactively resolving any issues and helping you grow your business in Southend-on-Sea
- **Marketing:** Help with raising the profile of your business in Southend-on-Sea through our networks to the local business community